



[www.highperformancestangs.com](http://www.highperformancestangs.com)

Dear Business Owner:

Thank you for your interest in advertising with High Performance Stangs.

**High Performance Stangs** was founded in 2006. Since then the site has continuously grown. We have a great amount of technical information, a large photo galley, product review section, live chat, and many other user friendly features. The site is continuously updated with the latest software to provide members with the most user friendly site features. Our moderation staff is continuously monitoring site activity to ensure an enjoyable environment is maintained. We are all about enjoyment and performance modifications related to the Mustang and other Ford Vehicles.

Why Advertise on HPS?

1. The ability to target customers requiring your products or services.
2. Affordability.
3. Maximum Exposure with Banner Advertising.
4. Posting activity will be indexed by search engines giving you more internet exposure.
5. The HPS staff understands that your dollars are what keeps this site operational and we will provide the necessary support to ensure your advertising experience provides return on your investment.
6. We value suggestions and will consider changes to advertising policies to make your plan more successful.

If you don't have a banner we can assist in designing one for a small fee.

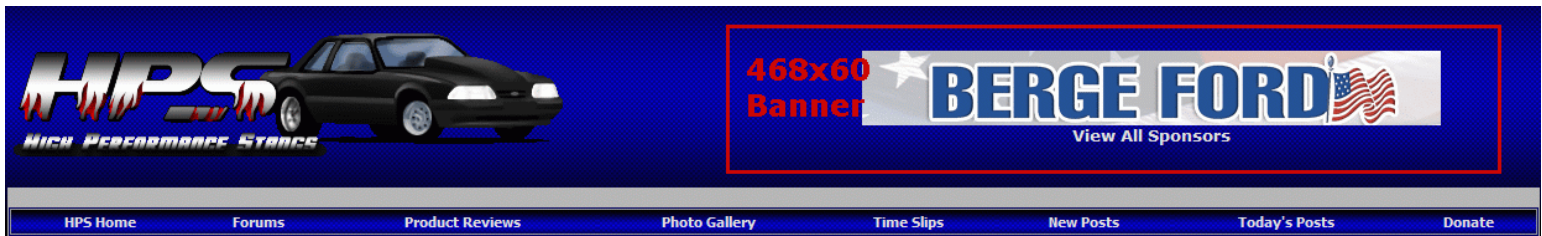
I thank you for considering HPS for your advertising needs.

If you require more information feel free to contract me at [gotfordparts@gmail.com](mailto:gotfordparts@gmail.com) or via private message to screen name **BigStang** on the HPS forums.

Sincerely,

Fred Cordts  
Owner

## Standard Advertising Plan 468 x 60 Banner








**The Standard Advertising Plan** consists of a 468 X 60 banner that is displayed on the upper right and bottom of every page on the website. These banner ads rotate equally to a different advertiser anytime a click occurs. When the advertiser's banner ad is clicked it will re direct the user to your company's web site. You will be given support vendor status with this plan. This plan will allow you to post special sale ads in the Vendors Sales Forum. Your participation in the technical forums is also recommended to help develop an active role in the community. Technical forums are not for sale ads or pricing, but you are able to provide technical information on any new or current product you market.

### Rates

**Monthly:**     **\$15 (3 months minimum)**  
**Yearly:**     **\$150 (\$30 Savings)**

# Company Personal Forum

| Vendor Storefront  |   |     |     |
|--|---|-----|-----|
|  <b>Vendor Sales</b><br>This forum is for Supporting Vendors to promote their products and list specials.   | <b>Bullitt Automotive</b><br>by TorchedMach1<br>11-18-2007 01:33 PM   | 105 | 450 |
|  <b>Stage 3 Motorsports</b><br>We are currently a stocking distributor for: Roush, Saleen, Steeda, BBK, C&L, Diablosport, Magnaflow, MAC, Street Scene & Wheel Replicas | <b>Clearance Parts!</b><br>by Ethan@S3M Yesterday 09:50 AM  | 33  | 118 |
|  <b>Lethal Performance</b><br>The Ultimate aftermarket warehouse!! You name it, We got it! Awesome Prices, Fast Shipping and Top Notch Customer Service!                | <b>Fore Precision 4V Fuel Rails...</b><br>by ASUSMC 01-28-2008 07:07 AM   | 51  | 89  |
|  <b>D'Agostino Racing</b><br>D'Agostino Racing is a high performance parts sales warehouse and installation facility specializing in late model muscle cars and trucks. |  <b>Fore Precision Works!</b><br>by LTHL PSI 02-05-2008 04:50 PM | 61  | 141 |

**The Personal Forum Advertising Plan** includes all features of the standard plan. Additionally your company will be given a separate forum. This will allow HPS members to have a dedicated area to ask you questions. You can also post all the events and sales you wish in your forum. Moderation privileges will be under your control allowing you to edit or delete any content you wish. This is a great option to promote your business.

## Rates

**Monthly: \$25 (3 months minimum)**  
**Yearly: \$250 (\$50 Savings)**

## Premium Skyscraper Banner

**Sponsors**




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lethalperformance.com



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|   |  |
|---|--|
|    | <b>2005+ Mustang</b><br>Discussion of the S-197 Ford Mustang.  |
|    | <b>Mach 1</b><br>Discuss the 2003-2004 Mach 1.   |
|    | <b>1994-2004 Mustang</b><br>Discussion of the 1994-2004 Mustangs.  |
|    | <b>1979-1993 Mustang</b><br>Discussion of the 1979-1993 Mustangs.  |
|    | <b>1964-1978 Mustang</b><br>The Early Years. Come Discuss the Classics.  |
| <b>SVT Mustangs</b>   |  |
|    | <b>Shelby GT500</b><br>The future of the SVT Cobra.  |
|    | <b>03-04 Cobra (1 Viewing)</b><br>Supercharged Cobras 2003 and 2004 Code Named the TERMINATOR.   |
|    | <b>1993-2001 Cobras</b><br>Discuss the 1993-2001 SVT Cobra.  |
| <b>Technical</b>  |  |
|   | <b>Tuning (1 Viewing)</b><br>Tuning related discussions.   |
|  | <b>Racers Tuning</b><br>Self tuning discussions.   |
|  | <b>Power Adders</b><br><b>Sub-Forums:</b> <input checked="" type="checkbox"/> Supercharger Tech, <input checked="" type="checkbox"/> Turbocharger Tech, <input checked="" type="checkbox"/> Nitrous Tech |
|  | <b>Engine</b><br>Discuss tech for all Ford Based Engines.<br><b>Sub-Forums:</b> <input checked="" type="checkbox"/> 4.6/5.4 Modular, <input checked="" type="checkbox"/> Ford Windsor                    |
|  | <b>Suspension &amp; Drivetrain</b><br>A forum dedicated to Suspension & Drivetrain questions.  |

**The Premium Advertising Plan** includes all the features of the standard and personal forum plans. In addition a 160 X 600 skyscraper banner will be displayed on the left side of the forums for maximum exposure. The larger banner will allow you to display more products and animations. Banner rotations are divided equally among premium advertisers. Keep in mind you will also have a 468 x 60 banner and a personal forum. This is the ultimate plan to promote your business.

### Rates

**Monthly:** \$35 (3 months minimum)  
**Yearly:** \$350 (\$70 Savings)